

# **CERFONTAINE**

## LED ADVERTISING CAMPAIGN

1 HD SCREEN FOR 1 MONTH

# Your advertising on a LED screen of 6m2

Your advertisement broadcast 16 hours a day from 06:00 to 22:00

180 seconds - 20 loops per hour

= 320 passages a day

#### ADVERTISING MATERIAL

Resolution: 1200 x 700 pixels.

Format: JPEG, MP4

Delivery of material: 48 hours before the start

of the campaign

#### RATES on request

Space de 5, 10 ou 20 seconds



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# 2 million visitors a year One of the largest lakes in Belgium!



This high-definition 6m2 LED screen placed for a month in a busy area of the village of Cerfontaine, the first accessible village around the lakes.

1,800 hectares of nature where there's no shortage of entertainment this summer. Cycling, water sports, folklore and dance parties will be the order of the day in the seaside resort.







